

GOING BEYOND OUR PRODUCTS



TABLE OF CONTENTS

Our Purpose4
Efficiency in Numbers6
Exclusive Focus
Conservation Kits
Trade Allies12
Online Stores & Marketplaces 14
Marketing Solutions



Our Purpose

EFFICIENCY **IN NUMBERS**





1/_

500 unique kit variations shipped per year





🥢 nationwide distribution centers

157,500 square feet of distribution center space

25,000 per-day kit shipping capacity



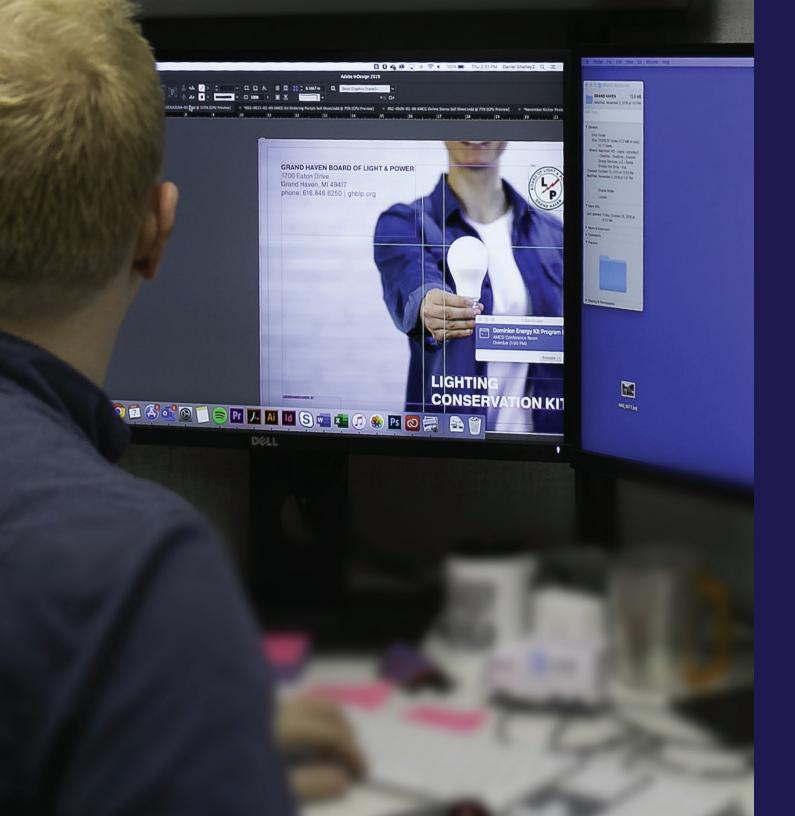
GOING BEYOND OUR PRODUCTS

An exclusive focus on energy and water efficiency



We've spent 30 years in the development, manufacturing and distribution of energy- and water-conservation products. Leveraging those decades of experience, AM Conservation Group continues to proudly partner with utilities across North America, inspiring their customers to conserve both water and energy, while providing the tools to make it happen.

With us, you never need to explain the challenge of finding products that survive evaluation. We understand your struggles because we live them too, and we're dedicated to helping you achieve your savings goals.





LEADING PROVIDER **OF CONSERVATION KITS**

Getting products into your customers' hands



AM Conservation Group is the industry expert in conservation kits across all sectors, program managers and government agencies by creating custom kits that suit their unique needs. With three decades of experience in planning, developing and managing conservation programs, our experts are deeply knowledgeable and passionate about driving real results.

How do we compare?

Our customized kits and fast fulfillment process increase engagement and drive results.







PROVIDING SUPPORT FOR TRADE ALLIES

Achieve program implementation goals through participation incentives



AM Conservation Group is always ready to meet the needs of your trade allies. We maintain appropriate inventory levels of all products, including various hard-to-find, specialty items. Because we handle the manufacturing and distribution ourselves, prices are competitive and stock is accessible.

We make access even more convenient by creating a secure, one-click ordering portal for your trade allies. By eliminating tedious processes such as filling out forms and emailing orders to sales representatives, our online portals empower your trade allies to make quick and easy purchases.

N

Need to order in bulk?

We have hundreds of products available to meet your needs. Choose from multiple high-quality lamps with verifiable savings and high-efficiency water products, or take control with our smart savings and smart control products.

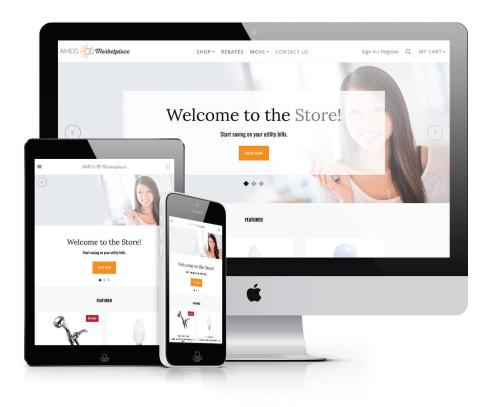






ONLINE STORES & MARKETPLACES

Reach more customers and increase savings



For years, AM Conservation Group has been developing e-commerce websites to sell our own energy- and water-conservation products. Now we offer our clients the ability to do the same, with the ability to scale into marketplaces over time as needs continue to evolve. AM Conservation Group's internal team of certified experts will design, develop and manage the online store and marketplace enhancements to your exact specifications. The ordering process for your customers will be easy, convenient and secure, with all fulfillment and logistics professionally handled by AM Conservation Group and our retail appliance partners.

The result?

Seamless customer engagement and verifiable savings.





FUTURE-DRIVEN MARKETING SOLUTIONS WITH RIGHT-NOW RESULTS

Squeeze more savings out of your offerings with strategic marketing



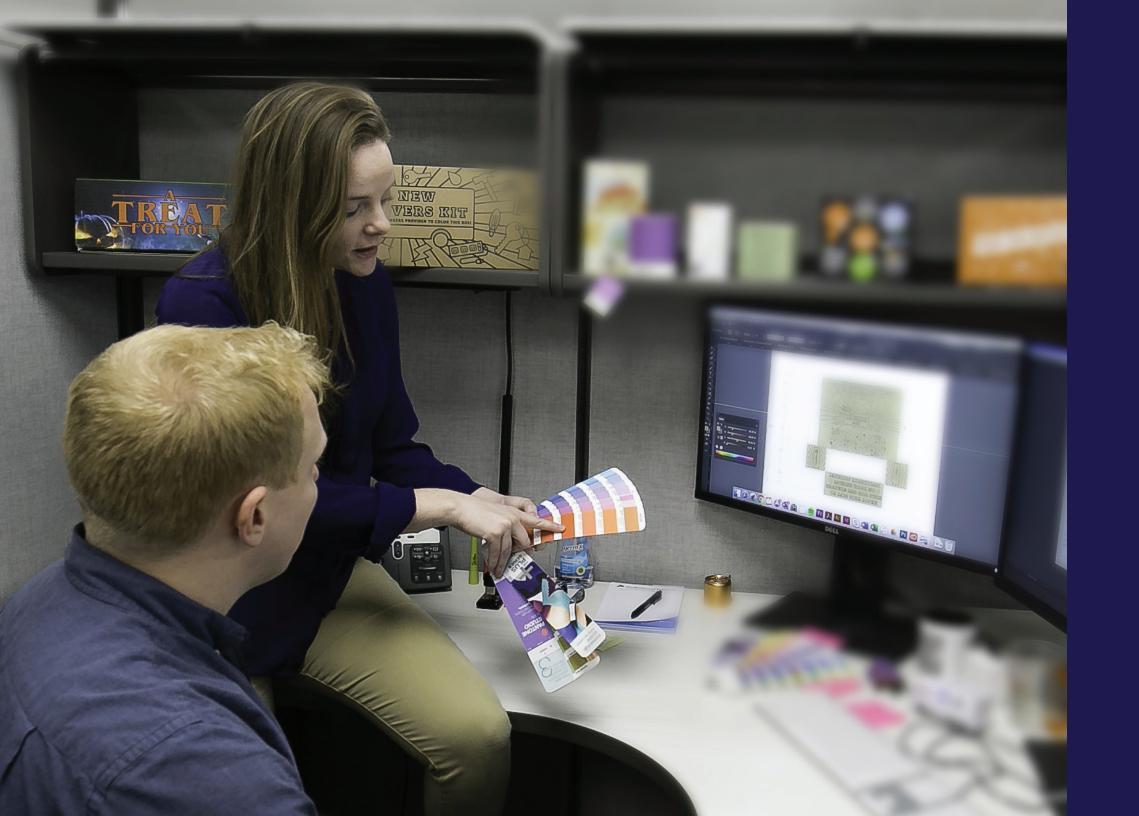
Without high-impact, strategy-driven marketing for your programs, you could be leaving savings on the table. More and more utilities and vendors are turning to AM Conservation Group to handle their kit and online store program marketing needs. AM Conservation Group utilizes innovative ways to meet your goals and keep your customers and regulators happy. Our team of experts are focused exclusively on the energy and conservation industry and have developed resultsdriven marketing programs for North American utilities, implementers and manufacturers in a variety of sectors – with impressive results.

NAL LIDAN BOX

NEW LANCE

000

Max Near



Aarketing Solutions



1701 Charleston Regional Parkway, Suite A Charleston, SC 29492 USA

Phone: 843.410.4137 Fax: 843.971.1472 Email: customercare@amconservationgroup.com Request a Quote: amconservationgroup.com

© 2020 AM Conservation Group